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# Advanced Style



## Synopsis

Advanced Style is Ari Seth Cohen's™ blog-based ode to the confidence, beauty, and fashion that can only be achieved through the experience of a life lived glamorously. It is a collection of street fashion unlike any seen before—focused on the over-60 set in the world's™ most stylish locales. The (mostly) ladies of Advanced Style are enjoying their later years with grace and panache, marching to the beat of their own drummer. These timeless images and words of wisdom provide fashion inspiration for all ages and prove that age is nothing but a state of mind. Ari Seth Cohen started his blog inspired by his own grandmother's™ unique personal style and his lifelong interest in the put-together fashion of vibrant seniors. Each of his subjects sparkles like a diamond after long years spent refining and perfecting their individual look and approach to life. The Advanced Style book will showcase, in luscious full-color, the best of the blog, but will also act as a true guidebook with all-new material featuring wardrobes, interviews, stories, and advice from a cadre of his most chic subjects, along with a large selection of never-before-seen photography—fresh off of sidewalk catwalks around the world!

## Book Information

Hardcover: 240 pages

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Average Customer Review: 4.5 out of 5 stars— See all reviews— (261 customer reviews)

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## Customer Reviews

Finally, a book that celebrates the poise and vivacity of women who have spent decades refining their personal style! This is one of the better 'book of the blog' types that I've received, but you certainly don't need to be familiar with the Advanced Style blog to enjoy the book. The women in this book look amazing, and I don't mean 'for their age', I mean just totally amazing in general. I

wouldn't be surprised if this turned out to be the freshest and most inspiring fashion book of 2012. This book is 98% photos, page after page of lovely women wearing the most beautifully put together outfits. There's a range of looks from quintessential elegance to total bohemian. What's striking is how much of the wearer's personality shines through. Usually when I look at street snaps, I'm focused on the clothes and haven't got much interest in the wearer. But the women in this book seem like they'd be good for conversation over a cup of tea. I wish I knew more about them, what their homes look like or what paths their lives took that made them get through the years and looking more vibrant and beautiful than woman half their age. The book itself is somewhat small for a photo book but thick and printed on good heavy paper with a nice sheen. The headings are set in a typeface that can be hard to read, but those with imperfect sight will be pleased to see that most type has been set quite large for easy reading. Overall it's an easy book to look through. Personally, I've never been a very conservative dresser. When I was younger, people would tell me, 'wear that while you can,' meaning that one day I'd be working in a cubicle somewhere in a navy suit with pantyhose and 2" pumps.

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